

# The UCSD Civic Collaborative

in Partnership with

The Congress of History of San Diego and Imperial Counties,  
The Jewish Historical Society of San Diego, and  
The Veterans Museum and Memorial Center



## Invite You to Attend



## "Building Competence and Commonality among the Historical Institutions of the San Diego Region, Part 2: 'Help! How Do We Save Our Precious History?'"



**Date:** Sunday, November 2, 2003  
**Time:** 9:30 AM to 4:00 PM



**Location:** The Veterans Museum and Memorial Center  
2115 Park Boulevard, San Diego

**Deluxe Box Lunches** are available for \$9.00. Please place your order and arrange payment when you telephone to RSVP. Sandwich choices include Roast Beef • Turkey • Ham • Albacore Tuna Salad • Apple Almond Chicken Salad • Vegetarian with Pesto and Cheese • (If you do not place your order and make your payment in advance, no lunch will be provided! Of course, you are welcome to bring your own lunch.)

This event will present information of interest to anyone who handles historical materials, whatever your level of experience, whether you work in a business environment, historical society, library or museum. This is the second in a series of events designed to serve as a foundation for a regional archivists' network that will provide education, training and impetus for professionalization and standardization.

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## Program

**9:30**—Registration and coffee

**10:00**—Welcome and Keynote Address by David Crosson, Vice-Chair, American Association for State and Local History and President and CEO, History San José, on “*George Orwell, Dog Food, and Holy Water.*”

**11:00**—Break-out sessions:

- “How to Get Your Institution on the Internet,” presented by Michael Kelly
- “Fundraising Opportunities and Grantwriting Solutions for the Successful Non-profit Organization,” presented by Lisa Lowe, Non-Profit Management Solutions, Inc.
- “Creating a Digital Archive and Accessible Web Tools for Researchers,” a panel presentation moderated by James Jacobs, Government Information Librarian, Social Sciences and Humanities Library, UCSD
- “Preservation Resources for Your Organization’s Documents, Photographs and Artifacts,” presented by Julie Page, Preservation Librarian, UCSD Libraries

**12:15**—Lunch Roundtables and Networking

**2:00**—Break-out sessions:

- Cataloging Your Holdings: Deriving Order from Chaos,” presented by Bonnie Harris, Archivist, Jewish Historical Society of San Diego,
- “Generating Revenue from Archival Holdings and Other Assets in the Digital Age,” presented by Joe Purohit, Sparkers, Inc.
- “Creative Use of Historical Documents to Get the Public Involved in Your Organization,” presented by Cristina Favretto, Director, Department of Special Collections, Love Library, San Diego State University
- “Educational and Professional Enrichment Opportunities for Archivists” presented by Jackie Dooley, Librarian UC Irvine and Southern California representative, Society of American Archivists (invited)

**3:30**—Wrap-up and adjournment

**You Must RSVP by Wednesday, October 25  
by calling UCSD Extension at (858) 882-8000.**

**Operators are available to take your reservation  
from 7:00 AM to 10:00 PM, Monday – Friday.**

**Please make your lunch payment checks payable to UC Regents, and  
mail to Gloria Smith, 9500 Gilman Drive, La Jolla, CA 92093-0170-S**

**For Further Information, Call Abe Shragge at (858) 822-3124  
or e-mail at [ashragge@ucsd.edu](mailto:ashragge@ucsd.edu)**

**Veterans Museum and Memorial Center  
2115 Park Boulevard  
San Diego, CA 92101  
(619) 239-2300**



**Driving directions from the north:**

- South on Interstate 5; exit at “10<sup>th</sup> Avenue”;
- Take first left onto A Street; get into right-middle lane;
- Turn left onto Park Boulevard (in front of City College);
- Turn right at Presidents Way (second stoplight);
- VMC and parking will be in front of you on the left

**or**

- South on 163—exit at “Park Boulevard”;
- Turn left at first stoplight, which is Park Blvd.;
- Turn right at very next stoplight, “Presidents Way”;
- VMC and parking will be in front of you on the left

**Driving directions from the south:**

- North on Interstate 5; exit at “B Street”;
- Turn onto 12<sup>th</sup> Street (which becomes Park Boulevard once you’ve passed City College);
- Turn right at Presidents Way;
- VMC and parking will be in front of you on the left